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CONTACT: Phillip E. Walker-MFA
Email ~ PhilE@StreamingFilmChannel.com
Voice Mail ~ 1-213-900-4875



Walker Entertainer Academy Completes “Struggle” Marketing Campaign in Record Time

The Walker Entertainer Academy (WEA) Entertainment and Media Public Relations Agency’s six month “Struggle” short film marketing campaign has been completed in less than two months. With the goal of lifting independent short films out of obscurity, WEA GUARANTEES success for its short film clients.

The WEA marketing campaign for Lessie Philpot’s comedy “Struggle” was launched on March 2, 2022 with WEA submitting “Struggle” for consideration by Chicago’s World Cinema Awards (WCA). Before that month’s end, this first ever submission resulted in “Struggle” winning WCA’s BEST INDIE SHORT FILM Award.

Despite the fact that filmmaker Philpot supplied only two of the five marketing materials that WEA requires, by today’s date, WEA has completed for “Struggle” all of the GUARANTEED Recognition bench marks offered on its <http://WalkerEntertainerAcademy.com> Webpage including:

1. Not 5 as promised but 21 Awards secured
2. Not 7 as promised but 28 Nominations secured
3. Not 10 as promised but 15 Selections secured
4. Two Written Reviews secured as promised
5. Not 1 as promised but 2 Interviews secured
6. Mention in multiple major Phillip E. Walker Articles / Interviews.

Additionally, WEA has supplied its Webpage listed Media Management items for “Struggle” including:

1. Domain Name secured
2. Under 30 seconds in length Commercial published on YouTube
3. Logo secured and kept up-to-date with accolades
4. Website published and kept up-to-date
5. IMDb page published and kept up-to-date
6. No Facebook Page updates because Filmmaker never supplied such a Page
7. WFCN.co film festival submission page published and kept up-to-date
8. No FilmFreeway page updates because Filmmaker never supplied WEA with access to same
9. Monthly Media Releases published including this item.

Further, WEA created, managed plus responded to media requests with a “Struggle” Press Kit.

In conclusion, Walker Entertainer Academy has completed its marketing agreement with “Struggle” four months earlier than promised. WEA is prepared to do the same or better for any new short film client!

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